

**EVIGENCE**  
SENSORS®



**Company Introduction:**  
Speaking invitation during Food Waste Webinar  
organized by South of France Region

November 29 , 2021

# Our passion is freshness

And we believe that the  
what gets **measured** gets **improved**

We must be able to measure freshness

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≡ Freshness at a glance



Freshness at a glance

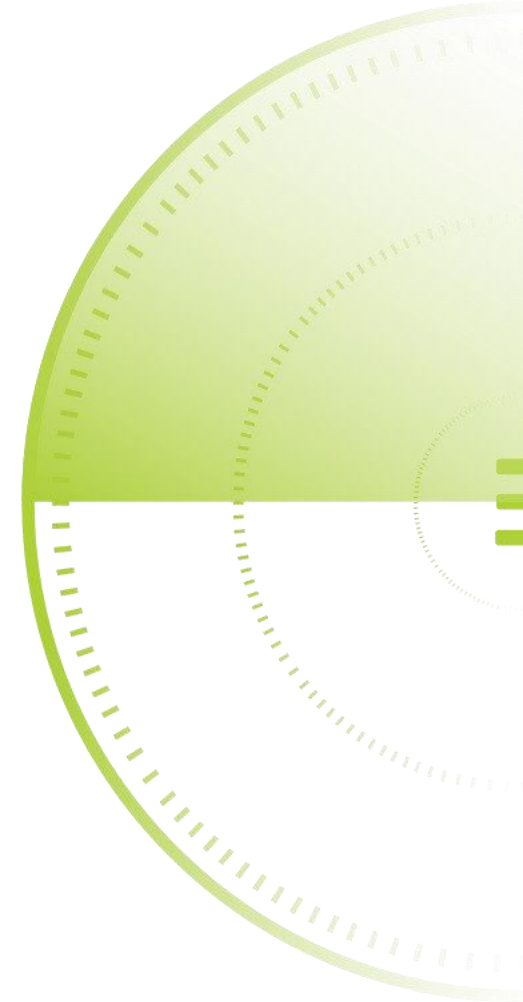


# But measuring freshness is not an easy task...

And the tools we have used to date are inadequate to measure freshness

**Dates** tell as little on true freshness and quality

**Discreet temperatures** are deceiving

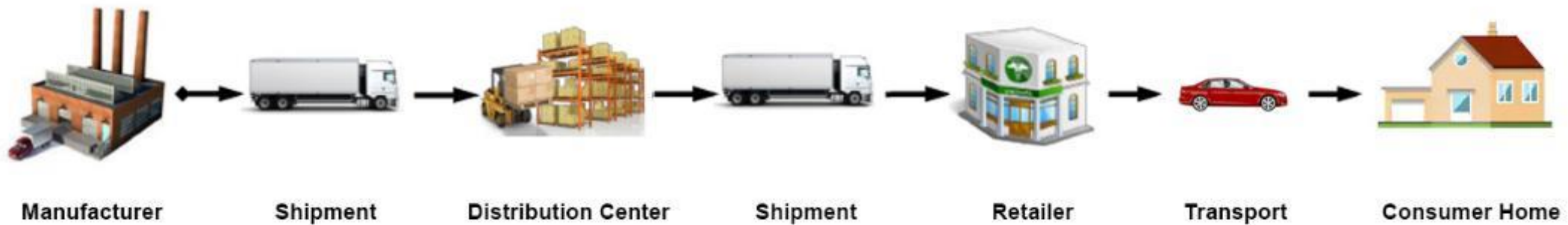
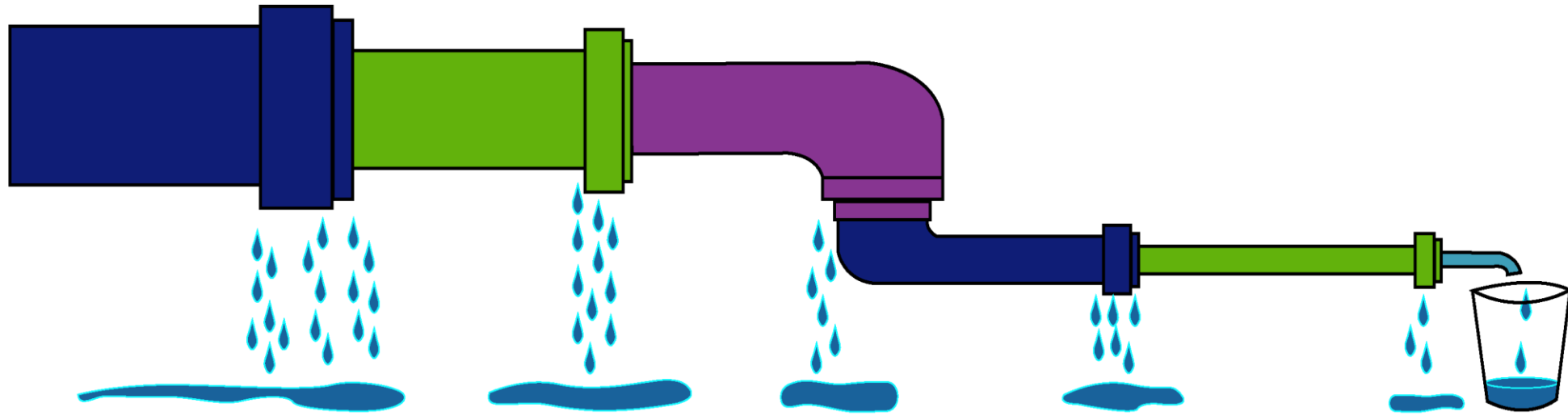


# What makes it complex?

Small changes in temperature dramatically affect shelf life



# The leaking pipeline of the cold chain... We are losing freshness without noticing it...



# The best viable way to track freshness and quality is with a Time Temperature indicator

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- At retail until level
- Along the whole journey of the product from production to use at home



SPRING MIX

Real Time  
**FRESHNESS  
MONITOR**



More Fresh



Fresh



Less Fresh

# Who is Evigence?

- Evigence is a freshness monitoring company with best-in-class technology and cost
- Our current product portfolio consists of color-changing time-temperature indicators that can be applied at the retail unit level and read visually and digitally
- Current applications include supply chain monitoring and consumer engagement across a range of fresh and frozen at retail and foodservice



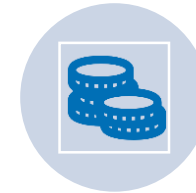
# Our Products



Flexible in design



Adjustable to product shelf life



Cost effective



Highly accurate



Supplied in unlimited quantities

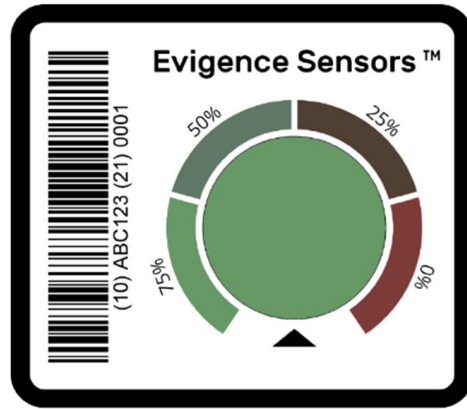


Can be read digitally by phone or camera

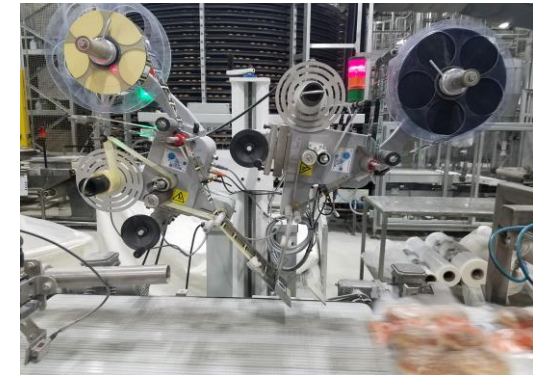


# To make it work on mass volume sensors must be

Accurate and  
easy to use



Cost effective  
and Scalable



# Real Time Freshness Monitors have a wide range of applications across fresh & frozen products

## Produce & Floral

## Bakery & Prepared Foods

## Meat & Seafood

## Dairy, Deli, Cooler & Freezer

## Curbside Pickup & Delivery



# Evigence Sensors are fully commercial and utilized by grocery retail and restaurant clients

ROUNDY'S®

X5RETAILGROUP

  
Mcdonald's



# Market traction : >X5 – Commercial Launch Q1 2021

- Sensors applied at production facility
- 10 million RTE meals
- 35 SKUs
- 460 stores



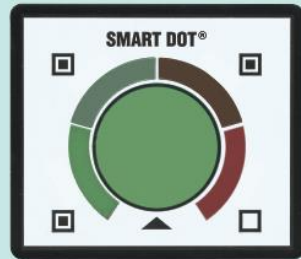
# Martha Stewart/Marley Spoon Meal Kit Delivery

Making sure your customers get the products right!

Learn how fresh your meal kit is  
in **FOUR SIMPLE STEPS!**

Use your phone's camera to...

## FRESHNESS SENSOR



**STEP 1**  
SCAN THE  
QR CODE



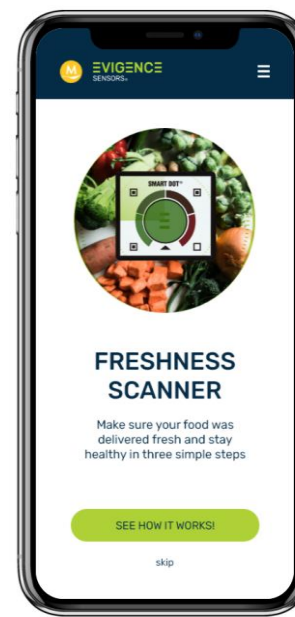
**STEP 2**  
SCAN THE  
SHIPPING LABEL



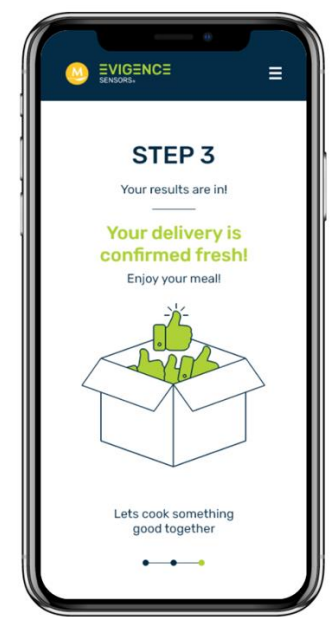
**STEP 3**  
SCAN THE  
SENSOR ABOVE



**STEP 4**  
GET YOUR  
RESULTS



martha stewart  
&  
MARLEY SPOON



## FRESHNESS SENSORS ARE HERE!

How fresh is your food? Find out with our new Evigence freshness sensors, a unique technology that lets you verify the freshness and quality of your delivery's ingredients in four simple steps.

You've been randomly selected to participate in our test of these sensors. We'd love it if you'd try them and tell us what you think.

Instructions for using the sensor are on the flip side of this card. We'll email you a few questions - Did they work? Were they easy to use? - in the coming weeks where you can tell us what you thought of them.

Thank you in advance for participating and happy cooking!



# Our leadership

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## Management Team



[Yoav Levy](#)



[Dr. Husein  
Salman](#)



[Danny  
Hacoen](#)



[Gadi Arnon](#)



[Tamir  
Halbani](#)



[Noam  
Machluf](#)



[Dr. Elena  
Tenetov](#)



Prof. Yoav  
Eichen

## Our advisors and investors



Benny  
Landa



[Shawn  
Baldwin](#)



[James  
McCann](#)



[Chris  
Cochran](#)



[Steve Lavin](#)



[Dr. David  
Strack](#)



Come talk to us!

Our partners are producers and retailers with a passion for freshness and consumers!

Measuring freshness and transparency allows constant improvement and extra value to consumers





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**Thank you!**

**EVIGENCE**  
SENSORS®